

Program Name: BBA

Program Outcomes

PO1 An Understanding of Business Functions

PO2 Providing Global Perspectives

PO3 Developing Critical and Analytical Thinking Abilities

PO4 Interpersonal Skill Development

PO5 Creating Social Sensitivity and Understanding CSR, Ethical and Sustainable PO6

Business Practices Demonstrate sensitivity to social, ethical and sustainability issues

PO7 Developing Entrepreneurship Acumen

Program Specific Outcomes

PO1 Acquiring Conceptual Clarity of Various Functional Areas

PO2 Ability to analyze various functional issues affecting the organization

PO3 Demonstrate the ability to develop models / frameworks to reflect critically on specific business contexts

PO4 Demonstrate Effectively Oral and Written Communication

PO5 Demonstrate Ability to work in Groups

PO6 Demonstrate understanding of social cues and contexts in social interaction

PO7 Demonstrate understanding of sustainability related concerns in varied areas

PO8 Demonstrate the ability to create business plans

Course Outcomes:**BBA 1st Year**

Sr. No.	Semester	Course Name	Learning Outcome
1.1	BBA1YR	Financial Accounting	Show proficiency in basic accounting concepts, conventions and understanding of the accounting process. Understand the process and preparation of financial statements for Sole Proprietorship and Company and Departmental Business Organizations
1.2	BBA1yr	Management Principles	Students will get familiar with the basic concepts applied in contemporary management practice and many of the concepts learnt will form the foundation for subsequent courses in strategy, operations and HRM in subsequent semesters.
1.3	BBA1yr	Computer Fundamental	Students will be well versed with various computer fundamentals after undergoing this curriculum and understand the power of the software tools and applications in business.
1.4	BBA1yr	Business Maths	Understanding of the practical applications of the subject.
1.5	BBA1yr	Business Organisation	Explain the basic fundamentals of the business environment, organisational theory and marketing, including capacity to recognise and use relevant terminology.
1.6	BBA1yr	Business Environment	Understand relationship between environment and business; Applying the environmental analysis techniques in practice
1.7	BBA1yr	Environmental studies and human rights	The Environmental Studies major prepares students for careers as leaders in understanding and addressing complex environmental issues from a problem-oriented, interdisciplinary perspective.
1.8	BBA1yr	Hindi Language	Understanding the origin of Hindi language and its literature
1.9	BBA1yr	English Language	seeks to develop the students' abilities in grammar, oral skills, reading, writing and study skills

BBA 2nd Year

Sr. No.	Semester	Course Name	Learning Outcome
1.1	BBA2	Personnel Management	Through this course student will be able to explore various dimensions of Human Resource Management and will find new career opportunities in the same Case Study discussions will provide simulations to think as an HR strategist and design an appropriate solution
1.2	BBA2	Organizational Behaviour	Understand the history of Organizational Behaviour. Know the individual process in organization such as learning, perception, attribution, Individual differences and motivation
1.3	BBA2	Business Communication	Students will be able to communicate their ideas through different modes and mediums. They will be able to make memorable presentations professionally. Students will understand different strategies to adopt while communicating with different personalities with different goals. Students will be able to handle job opportunities successfully
1.4	BBA2	Business Statistics	Student should be able – To examine and clean the data for further processing. To identify correct statistical tools to apply to solve business problems. To learn the process of building model
1.5	BBA2	Marketing Management	Students should be able – To learn model building process used for solving marketing problems. To choose various analytical techniques for improving marketing decisions
1.6	BBA2	Managerial Economics	Students will learn: How different sectors interact in macro economy. How national income is calculated. Concept of the multiplier effect in an economy. Analysis of the money market. Role of fiscal and monetary policy in macro economy. Causes and impact of inflation and policies to control it. Balance of payments, impact of capital flows in an open economy and role of economic policies in an open economy.
1.7	BBA2	Hindi Language	Understanding the origin of Hindi language and its literature

1.8	BBA2	English Language	seeks to develop the students' abilities in grammar, oral skills, reading, writing and study skills
-----	------	------------------	---

BBA 3year

Sr. No.	Semester	Course Name	Learning Outcome
1.1	BBA3	Financial Management	Students should be able to show analytical skills in short term and long term decision making
1.2	BBA3	Enterpreneurship and Small Business Management	The students will be able to design successful Business Plan in order to set up a venture in future. The students will become more capable in self-employment.
1.3	BBA3	Production Management	Understand the historical background of modern industry and the Production function. Conduct Facility planning by making location and layout decisions
1.4	BBA3	Introduction to PC Software	
1.5	BBA3	Business Law	Students will understand the basic provisions of Company and Industrial Law and therein after the completion of the course, Students will be able to – Understand the legal system prevailing into practice
1.6	BBA3	Management Information System	Evaluate the role of information systems in today's competitive business environment. Define an information system from both a technical and business perspective and distinguish between computer literacy and information systems literacy. Assess the relationship between the digital firm, electronic commerce, electronic business and internet technology.
1.7	BBA3	Hindi Language	Understanding the origin of Hindi language and its literature
1.8	BBA3	English Language	seeks to develop the students' abilities in grammar, oral skills, reading, writing and study skills